

ONE-AD FULL-SPREAD CENTERSPREAD

One continuous advertisement spanning both pages

ONE AD — FULL SPREAD

Photos, backgrounds and graphics may cross the center fold.

Keep small text, logos and critical elements away from the center fold.

BLUE = OUTER BLEED EDGE

RED = TRIM

GREEN = 3/16" SAFE AREA

BLUE DASH = CENTER FOLD

BLEED = 0.125"